



kaleidescape™

Contacts:

Becky Quinlan  
Eastwick Communications  
650-480-4032  
[becky@eastwick.com](mailto:becky@eastwick.com)

Matt Keowen  
Kaleidescape, Inc.  
650-625-6119  
[matt.keowen@kaleidescape.com](mailto:matt.keowen@kaleidescape.com)

### **Dim the Lights: Kaleidescape's New Custom Introductions Recreate The Theatrical Experience At Home**

*New Offering Helps Families and Film Aficionados Personalize Movie Watching*

**Mountain View, CA, March 30, 2006** – Kaleidescape, Inc., the market leader in entertainment servers, today announced Kaleidescape™ Custom Introductions, a new package of completely personalized introductions designed to turn an ordinary movie night into an authentic theatrical production right in the home. These Custom Introductions are the perfect complement to the Kaleidescape System, a product that plays a starring role in the entertainment systems for a growing number of homes, yachts and private jets.

The Kaleidescape Custom Introductions package includes six themed movie openings that will set the tone for a coming feature attraction. With *Walk the Red Carpet*, you'll be ushered down the aisle accompanied by an orchestra worthy of Hollywood's biggest event. *A Night on the Town* takes you on a ride over a city and then sweeps you into a classic art deco theater. And *Experiencing Kaleidescape* gives you a glimpse of the powerful Kaleidescape System. Each opening will be personalized for the customer – e.g. *Smith Family Theater*. By using Kaleidescape System's innovative scripting capability, they also can be combined with the included movie trivia sequence, favorite scenes and other elements, to create a dramatic theatrical presentation.

“By adding Custom Introductions to the Kaleidescape System, customers will be able to take an already great movie viewing experience and make it even better,” said Michael Malcolm, founder, chairman and CEO of Kaleidescape. “They'll be able to offer a personalized welcome to their family and friends, set exactly the right mood, and add even more fun and excitement to the movie-watching event.”

Custom Introductions are developed by Digital Forge Multimedia, Inc. using state-of-the-art computer animation tools. Kaleidescape Custom Introductions are currently available. Pricing is \$700 for the set of six.

**About Kaleidescape, Inc.**

Kaleidescape's goal is to deliver a home entertainment experience that is beyond expectations. Our product, the Kaleidescape System, is an entertainment server that has changed the way movies and music are collected and enjoyed in the home, yacht or private jet. The Kaleidescape System combines a compelling user interface, an outstanding industrial design, and services that set new standards in the consumer electronics industry. Kaleidescape was founded in 2001 and is privately held.

Kaleidescape's headquarters are located in Mountain View, California. Research and development are done by Kaleidescape Canada, Inc., based in Waterloo, Ontario. Our products are available through a network of custom-installation dealers and distributors throughout the world. For more information, contact Kaleidescape at (888) 352-5343 or (650) 625-6150, email us at [sales@kaleidescape.com](mailto:sales@kaleidescape.com), or visit Kaleidescape online at [www.kaleidescape.com](http://www.kaleidescape.com).

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